



# Sponsorship Opportunities

TPC River's Bend  
June 4, 2018

The Cincinnati International Wine Festival is a **philanthropic, nonprofit organization** founded by avid wine enthusiast, Russ Wiles, to raise funds for local charities supporting the arts, education, health and human services while promoting the wine industry.

Over the last 28 years, the wine festival has granted more than **\$5.3 million** to Cincinnati charities.

## WHY BE A SPONSOR?

- Exceptional, five-star experience for you and your clients
- Reward your team for a job well done
- Brand building and networking with professional in the areas of food and beverage, professional services and development
- Opportunity for product placement on the course
- Media buzz through traditional and online methods
- Great Reach within Cincinnati: **5,000+** followers on social media; **6,000+** email subscribers; **2,000** average monthly website visitors; Cincinnati Magazine: **160,398** readership, **36,398** Circulation
- **Giving back** – the money raised will be granted to local charities. \$350,000 was donated to 36 charities last year, totaling \$5.3 million over the past 28 years. Your sponsorship can make a difference in these 36 local charities:

*Abilities First • ALS Association Central and Southern Ohio • Alzheimer's Association Greater Cincinnati • Art Links • Asian Community Alliance • Cancer Family Care • Carnegie Arts Center • Catholic Inner-city School Education (CISE) • Children's Home of Northern Kentucky • Cincinnati Ballet • Cincinnati Symphony Club Audrey Dick Scholarship • Cincinnati Works • Concert Nova • Conductive Learning Center • Crayons to Computers • Dan Beard Council Boy Scouts of America • De Caval Family SIDS Foundation • Dress for Success • Fernside • Freestore Foodbank • Kentucky Symphony Orchestra • Leadership Scholars • Linton Chamber Music Series • Little Brothers Friends of the Elderly • Master Provisions • May Festival • Mercy Neighborhood Ministries • Miami University Foundation - Donald E. Becker Memorial • Midwest Culinary Institute at Cincinnati State • Project Peace • Ronald McDonald House Charities of Greater Cincinnati • Special Olympics Hamilton County • Stepping Stones Center • Tender Mercies • WGUC 90.0 FM • Women Helping Women •*



### Contact Information:

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**RUSS WILES***Memorial***Gold Sponsor****\$15,000**

- Logo recognition in all print and electronic promotional materials
- Prominent logo recognition on sponsor sign overlooking the 18<sup>th</sup> green
- Logo recognition at reception
- Logo signage at 2 holes
- Sample product on the course with exclusivity of category
- Marketing opportunities for the tee gifts
- Logo recognition in the March Issue of Cincinnati Magazine
- 2 foursomes (valued at \$8,000)

**Silver Sponsor****\$10,000**

- Logo recognition in all print and electronic promotional materials
- Prominent logo recognition on sponsor sign overlooking the 18<sup>th</sup> green
- Logo recognition at reception
- Logo signage at 1 hole
- Sample product on the course
- Marketing opportunities for the tee gifts
- 1 foursome (valued at \$4,000)

**Bronze Sponsor****\$5,000**

- Logo recognition in all print and electronic promotional materials
- Recognition on sponsor sign overlooking the 18<sup>th</sup> green
- Logo signage throughout the reception
- Logo signage at a the putting green
- Marketing opportunities for the tee gifts
- Sample product at the turn and closing reception

**Hole Sponsor****\$500**

- Logo on signage at 1 hole
- Recognition in the program guide

**Product Placement****TBD**

- Golf contest winner prizes
- Gift bag swag
- Hole giveaways
- Morning and/or afternoon reception
- Toast

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**Golf Foursome****\$4,000**

- 1 foursome
- Company name on signage at 1 hole
- Company and team members listed in program